

**EMBARGO: NOT FOR PUBLICATION BEFORE 5<sup>TH</sup> FEB, 2019**

## **Neuberg Diagnostics & OptraSCAN® announce the launch of Global TELEPath™ Network in UAE, India and South Africa through a Joint Venture**

- *New venture “Neuberg DIGIPATH, Powered by OptraSCAN® Inc.” to focus on providing advanced and affordable digital pathology solutions*

**Dubai, 5<sup>th</sup> February 2019:** Neuberg Diagnostics, one of the Top 4 Diagnostics Service Provider in India and OptraSCAN® Inc., the US-based global digital pathology solutions provider today announced launching of Global TELEPath™ Network for the pathologist community in UAE, India and South Africa under a new joint venture namely, “Neuberg DIGIPATH, Powered by OptraSCAN® Inc.” The joint venture is in initial phase and will be formed in three months. The announcement was made at the annual event for the international medical laboratory community, MedLab 2019 in Dubai, United Arab Emirates. The Global TELEPath™ Network, promoted by OptraSCAN was launched in US and European region last year.

The joint venture combines the exceptional histopathology and cytology services provided by Neuberg Diagnostics with advanced digital pathology capabilities offered by OptraSCAN and brings to the table a whole new array of services related to digitization of tissue slides and telepathology with an objective of making new-age life-saving healthcare technology available to the human kind. The JV promises access to a large pool of histopathologists – who diagnose and study diseases using expert medical interpretation of cells and tissue samples – from UAE, India and South Africa. Histopathology is, among other applications, integral to cancer management through the staging and grading of tumours.

“Neuberg’s vision has always been to deploy the most advanced technologies assisted by data science and artificial intelligence tools. This has brought some of the best pathologists, biochemists, geneticists, microbiologists and several other clinical lab professionals from around the world to work closely, sharing knowledge and using the latest generation of diagnostics techniques”, said **Dr. GSK Velu, Founder & Chairman, Neuberg Diagnostics**. “With OptraSCAN’s expertise in providing new-age technology that are well-equipped with AI & ML based analysis tools, the newly combined organization will enable us to expand the service as well as the geographic reach of Neuberg’s existing lab services. We expect the economies of scale from this partnership to help us bring better value to our clients and expand our service offerings.”

This new venture ‘Neuberg DIGIPATH, Powered by OptraSCAN® Inc.’ services comprise of digitization of tissue slides, storage and archiving, slide discussions and digital learning modules, automated slide processing platforms and second-opinion tele-consulting services. Apart from user-friendly features like a compact, high-resolution and cloud-ready platform with smart-recognition facilities, the new

entity promises an economically priced “walk-away technology” for the healthcare sector. The partners intend to provide labs with cutting-edge technology using the following products and services

- OptraSCAN’s 15-slide Brightfield Digital Pathology Scanner
- OptraSCAN’s Image Management tools
- OptraSCAN’s Telepathology Software platform and second Opinion Services through a teleportal to be launched with [NeubergDigiPath.com](http://NeubergDigiPath.com)
- Neuberg’s own Histopathology Network based in India / Middle East & Africa
- Enrolling world class histopathologists for second Opinion Services through a TelePath Site called [NeubergDigipath.com](http://NeubergDigipath.com)
- Cost Effective Neutral digitization services for all healthcare institutions and patients in all key locations where Neuberg network is present
- Digital Sharing and Learning platform for practicing Pathologists & Pathology Students using Data Analytics, Artificial Intelligence Tools and Digital Slide Library

“We are delighted to be partnering with Neuberg Diagnostics. This new venture, ‘Neuberg DIGIPATH, Powered by OptraSCAN® Inc.’, is the next step forward in a healthcare collaboration that combines the expertise and capabilities of OptraSCAN with Neuberg Diagnostics to provide advanced and affordable digital pathology products in India, Middle East, Africa and beyond,” said **Mr. Abhi Gholap, Founder & CEO, OptraSCAN**. “OptraSCAN’s Global TELEPath™ Network has great market traction in USA and European region, so this venture is also a part of our global strategy to create innovative healthcare affiliations with leading healthcare providers around the globe to enhance our reach in untapped regions.”

Through this partnership joint venture, both the companies aim to expand their market base and have planned a phase and region-wise expansion. In phase-I, the JV intends to launch its products and services in UAE, India and South Africa; followed by Phase-II, wherein it hopes to expand their offerings to Rest of Asia, Europe and the rest of Africa. The JV partners intend to make on-demand cutting-edge digital pathology solutions available to leading hospitals in the Middle East region thus taking healthcare and diagnostics deep into the digital age.

“Digital pathology – the futurescope of pathology opens up new vistas to daily reporting, expert opinions, peer consults, quality assessment, storage and artificial intelligence NEUBERG DIGIPATH builds bridges along this journey with complete digital pathology solutions” says **Dr. Jayaram, the Head of Histopathology & Cytology Services of Neuberg Diagnostics Network**.

### **About Neuberg Diagnostics**

When three large medical laboratory chains of repute in India, one in South Africa and one in the United Arab Emirates decided to come together under one organization and pool their combined history of 200

years and their annual experience of dealing with 20 million medical samples annually, the [Neuberg Diagnostics](#) was born in October 2017. Within one year of its inception Neuberg has become one of the Top 4 Diagnostics companies of Indian Origin with comprehensive presence across India, UAE and South Africa. The network is now being expanded to other parts of Middle East / Africa along with upcoming laboratories in USA/ Europe too.

What Neuberg brings to the medical world is the combined strength of the labs to perform over 5,000 varieties of investigations and to promote prevention and early diagnosis, focused wellness programmes and structured disease management programs for rare diseases using the most advanced technologies assisted by data science and artificial intelligence tools. This has brought some of the best pathologists, biochemists, geneticists, microbiologists and several other clinical lab professionals from around the world to work closely, sharing knowledge and using the latest generation of diagnostics techniques such as Molecular Diagnostics, Genomics, Proteomics, Metabolomics and Digital Pathology.

#### **About OptraSCAN, Inc.**

An ISO 13485 certified company and CE marked whole slide scanners for IVD use, [OptraSCAN®](#) has developed world's first 'On-Demand Digital Pathology' System; focused on delivering fully integrated, affordable systems & solutions. These serve as the perfect tool for transition from conventional microscopy to Digital Pathology for the effective acquisition of whole slide images, viewing, storing, real time sharing, and reporting via On-Demand or outright purchase model.

San Jose, CA based OptraSCAN's Digital Pathology system comprises of 15-slides small-footprint, low and high throughput WSI scanners that are well equipped for brightfield application; an integrated image viewer and image management system - IMAGEPath®, image analysis - OptraASSAYS™, a cloud-based LIMS - CLOUDPath®, and CARDS™ (computer aided region detection system). OptraSCAN's integrated solutions include TELEPath™, a comprehensive telepathology solution and AI & ML-based automated image analysis solutions that have been developed to provide accurate assessment of nuclear and membrane biomarker, immuno-oncology and prostate cancer. Follow Us on [LinkedIn](#) and [Twitter](#).

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